



Sounds of the Mountains

Story & Music Festival

April 16-17, 2010

Camp Bethel, 328 Bethel Road, Fincastle, VA 24090

2010 Sponsorship Agreement

SPONSORSHIP LEVELS:

Platinum \$3000	Gold \$2000	Silver \$1000	Bronze \$500	Copper \$200
<ul style="list-style-type: none"> • 15 free full-weekend tickets. • Option to have your company name listed as the exclusive presenter of your choice of one performer.* • Free vendor booth (table, 2 chairs + electricity) inside festival venue. • Full page ad (6" wide by 8" tall) plus 4 listings in color Souvenir Festival Programs given to all attendees; includes your logo, web link & contact information.** • Your company logo and web link on SOTM and Camp Bethel web sites April 2010 - Feb 2011. • 5 fest/camp t-shirts. • Your company logo and name on the festival banner, hanging in venue. • Your company announced from stage. • Invitation to sneak-peek performances Fri, Apr 16, 10am-1pm. 	<ul style="list-style-type: none"> • 10 free full-weekend tickets. • Option to have your company name listed as a shared presenter of your choice of one performer.* • ½ page ad (6" wide by 3.5" tall) plus 3 listings in color Souvenir Festival Programs given to all attendees; includes your logo, web link & contact information.** • Your company logo and web link on SOTM and Camp Bethel web sites April 2010 - Feb 2011. • 3 fest/camp t-shirts. • Your company logo and name on the festival banner, hanging in venue. • Your company announced from stage. • Invitation to sneak-peek performances Fri, Apr 16, 10am-1pm.. 	<ul style="list-style-type: none"> • 5 free full-weekend tickets. • ¼ page ad (2.5" wide by 3.5" tall) plus 2 listing in color Souvenir Festival Programs given to all attendees; includes your logo, web link & contact information.** • Your company logo and web link on SOTM and Camp Bethel web sites April 2010 - Feb 2011. • 2 fest/camp t-shirts. • Your company name on the festival banner, hanging in venue. • Your company announced from stage. • Invitation to sneak-peek performances Fri, Apr 16, 10am-1pm.. 	<ul style="list-style-type: none"> • 3 free full-weekend tickets. • Two listings in color Souvenir Festival Programs given to all attendees; includes your company name, web link & contact info.** • Your company name and web link on SOTM and Camp Bethel web sites April 2010 - Feb 2011. • 1 fest/camp t-shirt. • Your company name on the festival banner, hanging in venue. • Your company announced from stage. • Invitation to sneak-peek performances Fri, Apr 16, 10am-1pm.. 	<ul style="list-style-type: none"> • 2 free full-weekend tickets. • One listing in color Souvenir Festival Programs given to all attendees; includes your company name, web link & contact info.** • Your company announced from stage.
<div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p>Please make all checks payable to: CAMP BETHEL</p> </div>				

* Platinum and Gold Level Sponsors can choose to present a performer. Choose from Bill Harley, Kevin Kling, Beth Horner and Acoustic Endeavors. For example, "[Your company] presents Bill Harley," or "Kevin Kling is brought to you by [your company]." Exclusive (Platinum level) presentation of a performer is granted first-come, first-served.

** For ads in the Souvenir Festival Programs you must provide a high-res, electronic, print-ready advertisement, sized accordingly on e-mail or CD (Windows compatible) no later than April 1, 2010. Festival Programs will be distributed to all persons attending the festival, 600+ persons.

Camp Bethel, as part of the Virginia District Church of the Brethren, is a 501(c)3 non-profit organization. Our Federal tax ID number is 54-6043879. We do not engage a professional solicitor, and 100% of the funds you give support the ministries and programs of Camp Bethel. Thank you for sponsoring this excellent festival!



**Sounds of the Mountains Festival, April 16-17, 2010 at Camp Bethel
328 Bethel Road, Fincastle, VA 24090**

2010 Sponsorship Form

Sponsoring organization: _____

Contact Person(s): _____ Phone: _____

E-mail: _____ Web site: _____

Mailing Address: _____

Our company listing should read as follows: (Include company name, company services, contact person, web URL, and other contact information):

We wish for our sponsorship to remain anonymous.

Checks payable to CAMP BETHEL. To guarantee full publication of your sponsorship, please submit this form by April 1, 2010 to: Camp Bethel SOTM Festival, 328 Bethel Road, Fincastle, Virginia 24090. Submit ads and logos via e-mail to camp_bethel@yahoo.com.

- PLATINUM, \$3000 and up** (See Sponsorship Agreement for details on Platinum Level.)
- Yes, list our company as the exclusive presenter of this performer: _____.
 - Yes, please reserve our booth space in the festival venue.
 - Yes, we will submit a high-res, print-ready 6" wide by 8" tall ad by e-mail or CD before April 1.
 - Yes, we will submit our company logo in a high-res, print-ready format by e-mail or CD before April 1.
 - Yes, the following persons will attend sneak-peek performances on Fri, Apr 16, 10am-1pm; Persons attending: _____
- GOLD, \$2000-\$2999** (See Sponsorship Agreement for details on Gold Level.)
- Yes, list our company as a shared presenter of this performer: _____.
 - Yes, we will submit a high-res, print-ready 6" wide by 3.5" tall ad by e-mail or CD before April 1.
 - Yes, we will submit our company logo in a high-res, print-ready format by e-mail or CD before April 1.
 - Yes, the following persons will attend sneak-peek performances on Fri, Apr 16, 10am-1pm; Persons attending: _____
- SILVER, \$1000-\$1999** (See Sponsorship Agreement for details on Silver Level.)
- Yes, we will submit a high-res, print-ready 2.5" wide by 3.5" tall ad by e-mail or CD before April 1.
 - Yes, we will submit our company logo in a high-res, print-ready format by e-mail or CD before April 1.
 - Yes, the following persons will attend sneak-peek performances on Fri, Apr 16, 10am-1pm; Persons attending: _____
- BRONZE, \$500-\$999** (See Sponsorship Agreement for details on Bronze Level.)
- Yes, the following persons will attend sneak-peek performances on Fri, Apr 16, 10am-1pm; Persons attending: _____
- COPPER, \$200-\$499** (See Sponsorship Agreement for details on Copper Level.)

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