



Camp Bethel <campbetheloffice@gmail.com>

SOTM "At-Home" Festival report, April 21

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Tue, Apr 21, 2020 at 3:51 PM

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Hi SOTM Committee!

Quick update about our on-line Sounds of the Mountains "At-Home" Storytelling Festival:

As of 3:00pm April 21, 2020:

Total Video views = 1,868, (#1 = 816, #2 = 335, #3 = 292, #4 = 243, #5 Kids = 182), and not including the 603 views of the "teaser" preview.

Since April 3, the SOTM website has had 1,982 "unique" visits/hits and 5,370 page views. Pushing folks to www.SoundsoftheMountains.org/watch.

140 total donations/gifts = \$10,036.30.

Breakout:

19 mailed donations totaling \$2,405.00.

75 on-line donations totaling \$5,493.46.

11 field trip no refund donations totaling \$221.84.

38 ticket purchases donated totaling \$2,066.00. (Earlier figure of 46 purchases donated was incorrect.)

\$20,150 in Sponsorships Received. We have not received \$500 from AMC Sportscar Clinic or \$500 from EuroSpecialty.

6 ticket purchases refunded to buyer totaling \$425.

\$36 refunded to home-school parents for School Field Trip day.

Agreed to pay each performer \$750 plus tips. Closed "tips" on April 20. Total tips \$1,127.28, which divided 4 ways is \$281.82 each. So performers receiving \$1,031.82 each. Requisitioning checks tomorrow, and they will be mailed Thursday April 23. Not a bad payday for a few videos.

So far, income and donations from SOTM 2020 is \$29,517.55. Will know total expenses at the end of April.

Meanwhile, the videos are still there. Will include reminders in upcoming eNews from Camp Bethel as well as (hopefully) the Virlina eHeadliner. We were listed in the CoB's April 18 Newsline "Brethren Bits" <http://www.brethren.org/news/2020/brethren-bits-for-april-18.html>

We are being shown on Citizens (Floyd, VA) cable station. We've been inquired about by the National Storytelling Festival and the Cave Run Festival organizers.

Thanks everyone!

Barry

Camp Bethel
Event Center & Summer Camp
328 Bethel Road, Fincastle, VA 24090
540.992.2940
www.CampBethelVirginia.org

[2020 Summer Camp Registration is Open!](#)

Now HIRING for 2020 Summer Staff: Counselors and Kitchen

Sounds of the Mountains "At-Home" Story Festival videos are FREE.

Visit CampBethelVirginia.org for updates and cancellations.