



8:30	Check-in, coffee, snacks, nametags, etc.	Ark Dining Hall
9:00	Crisis Management Workshop begins. Welcome and Introductions. Brainstorming topics for themed lunch tables.	Ark Dining Room
9:15	KEYNOTE: Trauma-Informed Child & Youth Development <i>Even though we front-load our camper families with behavioral expectations and the social nature of summer camp, our counselors are often under-equipped for managing difficult child and teen (and staff) behaviors. This vital keynote session will teach us the impact of trauma on the neurobiology of the developing brain and its impact on the emotional, social, and academic development of the child. We will gain discipline and parenting strategies, look at treatment models, and develop practical applications for training our counselors. ~ Brandy Smith, MAEd, LPSC, LPC from Connected Child Consulting</i>	Ark Dining Room
11:25	Session 1 Workshops A. Child Sexual Abuse Prevention at Camp: <i>Teaching and holding boundaries in community. Preventing abuse is possible. Creating safe spaces for campers takes commitment, training, and a child-centered community of intentional programming. ~ Meredith Stewart of The Redwoods Group</i> B. Camp Safety, Security, & Risk Management: <i>Good Stewardship From An Insurance Standpoint: Good stewardship principles may be applied to every aspect of your camp operation which can lead to greater peace of mind. ~ Mark Hoover, Brethren Mutual Aid Association</i>	Ark Conference Room Ark Dining Room
12:45	LUNCH and Summer Emergencies Roundtable: Sharing lessons learned by table themes.	Ark
1:25-2:50	Session 2 Workshops A. Camp Staff and the #Metoo Movement: <i>Sexual harassment at Camp. Do you talk about sex and boundaries with your camp staff? How does the prevention of child sexual abuse and the prevention of sexual harassment of staff overlap? Creating boundaries and expectations for how staff interact and treat one another is foundational to how they will treat the children they serve. ~ Meredith Stewart of The Redwoods Group</i> B. Cyber Threats at Camp: <i>Practical steps to identify and mitigate the threats. ~ Corey Seymour, National Camp Group Insurance</i>	Ark Conference Room Ark Dining Room
2:55-4:20	Session 3 Workshops A. When Becker Lodge Burned: <i>The story, aftermath, and lessons learned by Camp Alexander Mack (Milford, IN) when their main lodge (dining hall/kitchen, offices, camp store, staff housing, all in one) burned... the DAY BEFORE summer camp began. At Camp Mack, staff awoke to a fire in the main building on July 11, 2010. The first emergency call went out at 3:36 A.M., and from that point the decisions made by management, the board, staff, and the community set the future. Look at the timeline of a crisis, share in a decision-making process, and hear the lessons learned from a camp that emerged from a crisis continuing to serve. ~ Gene Hollenberg & Jessie Kreider from Camp Alexander Mack</i> B. What Bears Do (?) in the Woods: Public Relations Emergency or Not? <i>4:00am. Unbeknownst to you, three police cars are spotlighting throughout your campus searching for a group of summer campers "in danger from a black bear." Fortunately, the local news media did NOT pick up this false alarm... THIS time. Hear how the bear scat could have hit the fan, and discuss how to handle bad PR when (not if) it happens. ~ Barry LeNoir, Camp Bethel</i>	Ark Dining Room Ark Conference Room
4:20	Drawings and Evaluations – End of "Crisis Management Workshop" and coffee to go!	
4:30	<i>Optional:</i> How to make a short promotional video for your camp using basic (free) Microsoft programs.	Camp Office

Mark your calendar: Monday, November 4, 2019: Crisis Management Workshop
Share YOUR lessons learned from crises or emergencies in 2019! Contact Maile Armstrong to be a presenter in 2019.

PRESENTERS

Maile Armstrong of Armstrong Unlimited is a former camp director for Girl Scout Camp Potomac Woods, Camp Fire Camp Mawavi, and Camp Virginia Jaycee. Maile has also directed a day care center and managed a Christian Education program. She holds a Bachelor's degree from Old Dominion University and is a Certified Camp Director from the American Camp Association. She is also a Visitor, a Standards Instructor & Instructor-Trainer and served as Standards Chair for more than 20 years for the American Camp Association - Virignias. Maile's business, Armstrong Unlimited teaches First Aid and CPR, provides staff training and development workshops, sells Automated External Defibrillators and advises camps and facilities on safety issues, training staff and supervising risk management.

Barry LeNoir has worked in camping and education for 34 years. He is currently Camp Director at Camp Bethel in Fincastle, VA (2002-present). His previous work includes: Teacher and 3-sport Coach in Roanoke County Schools and Summer Camp Staff at Camp Alta Mons, YMCA Camp St. Croix, and Camp Occohannock on the Bay. Barry served on ACA VA's Local Council of Leaders from 2005-2017, and he is an ACA Visitor. He is a 1992 Virginia Tech graduate. Barry and his family live at Camp Bethel.

Gene Hollenberg is in his 3rd year as Executive Director at Camp Mack. He retired as a school administrator after 30 years of service to the schools and 40 years of volunteering at Camp Mack. He is a licensed school superintendent, principal, and English teacher.

Mark Hoover is the Church Services Manager for Brethren Mutual Aid Agency from Abilene, Kansas, and he is the insurance representative for Camp Bethel and several Church of the Brethren Camps, churches, and properties.

Jessie Kreider is the Program Director at Camp Mack and began her staff journey there in 2003 as a summer staff person. She graduated from Indiana Wesleyan with a degree in Biology and loves all things outdoors. *Want to talk birds?*

Corey Seymour is an Account Executive with National Camp Group. Corey has been working with camps for over 10 years and has spent the past 5 years providing insurance and risk management solutions to camps. Corey and his wife reside in Winchester, VA with their son and Golden Retriever.

Brandy Smith, of Connected Child Consulting: MA.Ed., Counselor Education, Virginia Tech, Licensed Professional Counselor, Private Practice, Salem, VA, Licensed Professional School Counselor, Roanoke County Schools, Licensed VA Educator - Early and Middle Education with Specialized Training in Interpersonal Neurobiology, Dyadic Developmental Psychotherapy, Attachment Focused Family, Motivational Interviewing Intermediate Training, Trauma-Focused Cognitive-Behavioral Therapy Training, Theraplay Level 1 Training & Marschak Interaction Method, National Institute for Trauma and Loss in Children - Level 1 Training, and Willowbank Expressive Arts Therapy Introductory Training. Brandy has given presentations to dozens of school systems, community groups, and medical professionals.

Meredith Stewart, Consultant with The Redwoods Group, has 22 years in the YMCA movement as a camp counselor, lifeguard, program specialist, camping professional, risk manager, and Child Abuse Prevention Specialist.

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