



328 Bethel Road, Fincastle, Virginia 24090
phone: 540-992-2940
CampBethelOffice@gmail.com
www.CampBethelVirginia.org
CampBethelVirginia.org/5K



February 4, 2020

Dear Friend of Camp Bethel,

Please sponsor our fourth annual "Camp Bethel PEP! 5K" to be held September 5, 2020. Our 5K is now an important fundraiser for summer camp ministries. On September 5, 2020, we expect up to 180 participants! See the enclosed sponsor form for our excellent sponsor packages. Please encourage other businesses, families or individuals to sponsor. **We also need gifts and promotional items** for 180 participants' gift bags. We encourage Sponsors to include their company promotional gifts into our participant bags.

For full publication of your Sponsorship, please submit your gift and information before August 15, 2020 at www.CampBethelVirginia.org/5K-sponsor or by mailing/delivering the enclosed form.

All sponsorships, gifts and donations are tax deductible. Camp Bethel in Fincastle, Virginia is owned and operated by the Virginia District Church of the Brethren (Federal Tax ID# 54-6043879) and we are a 501(c)3 non-profit organization. *Thank You for your gift!*

Your support of Camp Bethel PEP! 5K will be a great blessing to us and to over 23,000 guests who visit Camp Bethel each year. As of the writing of this letter, we are on track to minister to 1,250 children and youth this summer during seven weeks of programming including on site camps, family day programs, and our expanded outreach "traveling" day camps at area churches.

Thank you for helping our 2020 "Camp Bethel PEP! 5K" be a quality event and a successful fundraiser for Camp Bethel. Please come watch, cheer, walk, or run on August 15.

Together, in Christ our hope,

Barry LeNoir
Director, Camp Bethel in Fincastle, VA

Register or Sponsor online at www.CampBethelVirginia.org/5K



Camp Bethel *PEP!* 5K Sponsor Form

Submit your sponsorship online at
www.CampBethelVirginia.org/5K-sponsor

Thank you for sponsoring our 4th annual "Camp Bethel PEP! 5K" run/walk, to be held on Saturday, September 5, 2020. This event is a fundraiser for Camp Bethel in Fincastle, VA. Camp Bethel is operated by the Virginia District Church of the Brethren (Fed ID# 54-6043879) with offices in Roanoke, VA, a 501(c)3 non-profit organization, so your sponsorship/gift is fully tax-deductible for this year.

Name of Sponsoring Organization _____
How your organization wishes to be listed as an event sponsor

Name of Contact Person _____

Contact Person's Phone _____
Best phone number to reach you during business hours

Contact Person's Email _____

Sponsor Level:	CHECK ONE:					
	Gifts & Prizes	Bronze \$250	Silver \$500	Gold \$1,000	Platinum \$2,000	Title \$3,000
Name mentioned in opening remarks & end awards.	✓	✓	✓	✓	✓	✓
Logo on T-shirt and Banner at race.		Small	Small	Medium	Large	Large + Title
Runner registrations included.		One	Two	Four	Eight	Twelve
Flyer spot in race packet.			✓	✓	✓	✓
Booth space at event.				✓	✓	✓
Event Title, ex: "Bank of XYZ Camp Bethel PEP! 5K".						✓

OTHER GIFT: I have enclosed a donation in the amount of \$_____ to Camp Bethel.

Gifts & Prizes: List the gifts or promotional items your company will provide (if any) for 180 participants' gift bags.

If your Sponsor Level includes inclusion of your logo (\$250+), please email a HIGH RESOLUTION image file (jpeg, gif, tiff), to CampBethelOffice@gmail.com.

Do you have any questions or ideas about this event or your Sponsorship? _____

Checks payable to CAMP BETHEL 5K. Mail ASAP and before August 15 to:
Camp Bethel 5K, 328 Bethel Road, Fincastle, VA 24090.