



328 Bethel Road, Fincastle, Virginia 24090

phone: 540-992-2940

CampBethelOffice@gmail.com

www.CampBethelVirginia.org

CampBethelVirginia.org/5K



March 1, 2021

Dear Friends of Camp Bethel,

Please sponsor our fifth annual “Camp Bethel PEP! 5K” to be held Labor Day weekend on Saturday, September 4, 2021. Last year’s (4th annual) event had 120 participants ages 5 to 77 and 15 volunteers, and it was our most successful 5K to date. Our “PEP!” 5K is now an important fundraiser for summer camp ministries. On September 4, 2021, we expect up to 180 participants! See the enclosed sponsor form for our excellent sponsor packages. Please encourage other businesses, families or individuals to sponsor. **We also need gifts and promotional items** for 180 participants' gift bags. We encourage Sponsors to include their company promotional gifts into our participant bags.

For full publication of your Sponsorship, please submit your gift and information before Friday, August 13, 2021 at www.CampBethelVirginia.org/5K-sponsor or by mailing/delivering the enclosed form.

All sponsorships, gifts and donations are tax deductible in the year given. Camp Bethel in Fincastle, Virginia is owned and operated by the Virginia District Church of the Brethren (Federal Tax ID# 54-6043879) and we are a 501(c)3 non-profit organization. *Thank You for your gift!*

Your support of our Camp Bethel PEP! 5K will be a great blessing to us. We are excited to share that we will be able to offer Summer Camps this summer with adaptations in our programs, capacity, and food services. However, we know that you, too, have been impacted by COVID-19, so thank you for thinking of Camp Bethel. We are adapting and responding in responsible and creative ways. We continue to foster and build relationships with God, with each other, and with creation. Your continued support of Camp Bethel and the Camp Bethel PEP! 5K is a great blessing to everyone in our Camp Bethel community!

Thank you for helping our 2021 “Camp Bethel PEP! 5K” be a quality event and a successful fundraiser for Camp Bethel. Please come watch, cheer, walk, or run on September 4.

Together, in Christ our hope,

Barry LeNoir

Director, Camp Bethel in Fincastle, VA

Register or Sponsor online at www.CampBethelVirginia.org/5K



Camp Bethel *PEP!* 5K Sponsor Form

Submit your sponsorship online at www.CampBethelVirginia.org/5K-sponsor

Thank you for sponsoring our 5th annual "Camp Bethel PEP! 5K" run/walk, to be held on Labor Day weekend, Saturday, September 4, 2021. This event is a fundraiser for Camp Bethel in Fincastle, VA. Camp Bethel is operated by the Virginia District Church of the Brethren (Fed ID# 54-6043879) with offices in Roanoke, VA, a 501(c)3 non-profit organization, so your sponsorship/gift is fully tax-deductible for this year.

Name of Sponsoring Organization _____

How your organization wishes to be listed as an event sponsor

Name of Contact Person _____

Contact Person's Phone _____

Best phone number to reach you during business hours

Contact Person's Email _____

Sponsor Level:	CHECK ONE:					
	Gifts & Prizes	Bronze \$250	Silver \$500	Gold \$1,000	Platinum \$2,000	Title \$3,000
Name mentioned in opening remarks & end awards.	✓	✓	✓	✓	✓	✓
Logo on T-shirt and Banner at race.		Small	Small	Medium	Large	Large + Title
Runner registrations included.		One	Two	Four	Eight	Twelve
Flyer spot in race packet.			✓	✓	✓	✓
Booth space at event.				✓	✓	✓
Event Title, ex: "Bank of XYZ Camp Bethel PEP! 5K".						✓

OTHER GIFT: I have enclosed a donation in the amount of \$ _____ to Camp Bethel.

Gifts & Prizes: List the gifts or promotional items your company will provide (if any) for 180 participants' gift bags.

If your Sponsor Level includes inclusion of your logo (\$250+), please email a HIGH RESOLUTION image file (jpeg, gif, tiff), to CampBethelOffice@gmail.com.

Do you have any questions or ideas about this event or your Sponsorship? _____

*Checks payable to CAMP BETHEL 5K. Mail ASAP and before Friday, August 13, 2021 to:
Camp Bethel 5K, 328 Bethel Road, Fincastle, VA 24090.*