

Outdoor Ministries Committee of the Virilina District Board

7:00pm Friday, August 23, 2019 updated 8/22/2019 5:07 PM



6:00pm OMEC Budget Meeting: **"Resolved, that the Outdoor Ministries Executive Committee recommends to the Outdoor Ministries Committee of the Virilina District Board - Church of the Brethren, Inc. the adoption of the Camp Bethel 2020 Budget as presented."**

7:00 OMC (circle if present): Sam Foster (Chair), Stephanie Naff (Vice-Chair), Allison Mullins (Secretary), Zach Tabor (Finance Chair), Amanda Leddy (Program Chair), Charles Huffman (Property Chair), Kathy Blackwell, Sharon Flora, Trish Haskins, Junior King, Sam Light, Naomi Powers, Ron Rucker, Barry LeNoir (ex-off).

I. Welcome, personal sharing, and prayer. – Barry LeNoir.

II. Approval of the Agenda. – Sam Foster.

III. Minutes from the June 25, 2019 OMC meeting. – Allison Mullins.

IV. Reports and Information:

A. Finance Sub-Committee – Barry LeNoir, Zach Tabor.

1. Camp Bethel Income/Expense data: 07/31/2019. See attached packet.
2. Golf Tournament Wednesday, August 21, 2019, \$15,621, (ask about the \$1).
3. "Camp Bethel PEP!" 5K is Saturday, August 24, 2019. www.CampBethelVirginia.org/5K.

B. Program Sub-Committee – Barry LeNoir, Amanda Leddy.

1. Summer Camps update – Barry LeNoir.

	Total 2019	Total 2018	+/-
On Site Campers	910	814	+96
Traveling Day Campers	152 (3)	330 (7)	-178
TOTAL:	1062	1144	-82

2. The Program Sub-Committee is encouraged to schedule a meeting with Jenna as soon as possible.

C. Property Sub-Committee – Barry LeNoir, Charles Huffman.

1. RV Village – Barry LeNoir. Toured site with Bobby Bernier (Botetourt County Health Dept.) on Aug 12.
2. Current projects and needs update – Mickey Nichols, Barry LeNoir.
 - a. Mickey and his team hope to complete the renovations of the Bandage Box ASAP.
3. The Property Sub-Committee is encouraged to schedule a meeting with Mickey as soon as possible.

D. Other Reports and Information – Barry LeNoir.

1. District Board and District Executive Committee - OMEC Chair, Sam Foster.
2. "Seed, Scattered & Sown" Mission Resource Campaign - Stephanie Naff. As of July 16, 275 donors have given \$422,620.72 toward our \$750,000 Victory Goal and our \$1,000,000 Challenge Goal.
3. I commend our EXCELLENT staff: Jenna, Mickey, Wes, our excellent Summer Kitchen Crew and Summer Grounds Crew, and our excellent Summer Staff of Counselors, Coordinators, and Volunteers!

V. Old OMC Business – Barry LeNoir.

- A. Barry has not yet created a revised Master Site Plan document.
- B. Staffing decisions in a time of denominational anxiety.
- C. Virilina District Board Executive Committee studying Virilina District Personnel Policies. – Sam Foster.
- D. OMC to consider other ways to improve camp staff morale and retention.
- E. Other old business:

VI. New OMC Business.

- A. 2020 Proposed Camp Bethel Budget – Zach Tabor & Barry LeNoir: ***"Resolved, that the Outdoor Ministries Committee recommends to the Virlina District Board - Church of the Brethren, Inc. the adoption of the Camp Bethel 2020 Budget as presented."***
- B. Ideas for discussion from Kathy Blackwell (enclosed on page 2).
- C. Other new business.

VII. Next OMC meetings. Nov 8-9 Virlina District Conf. at Grandin Court Baptist Church. Jan 4 at Camp Bethel.

VIII. Prayer and dismissal.

UPCOMING EVENTS:

August 24, 2019 (Sat): Camp Bethel PEP! 5K Run/Walk.

August 30-Sept 2, 2019: Labor Day Family Weekend, RSVP meals.

October 5, 2019 (Sat): 35th annual Heritage Day Festival.

October 18-20, 2019: Camp Bethel at Roanoke GO Outside Festival.

November 2, 2019 (Sat), 7:30am: Fall Volunteer Workday, RSVP meals.

November 4, 2019 (Mon): Crisis Management Workshop at Camp Bethel.

November 8-9, 2019: Virlina District Conference.

December 5, 2019 (Thu): Christmas TOGETHER Banquet.

December 29, 2019 (Sun): Summer Staff Reunion & Potluck Dinner.

December 30-31, 2019: Winter Camp Youth & Kids' Retreat.

January 4, 2020 (Sat): Virlina District Board/OMC day at Camp Bethel.

January 6, 2020: Summer Camp Registration OPENS.

February 1, 2020 (Sat), 12:00noon: Camp Supporter Lunch, RSVP.

March 5, 2020 (Thurs), 6:30pm: Sow the Seed Banquet, RSVP.

March 28, 2020 (Sat) 7:30am Spring Volunteer Workday, RSVP free meals.

April 3-4, 2020: Sounds of the Mountains Storytelling Festival.

IDEAS FOR DISCUSSION FROM KATHY BLACKWELL

TO: OMC Executive Committee

Would it be possible to include these items for discussion at the OMC meeting on Friday? This will be my last meeting and would like to gain a broader understanding of the opportunities to involve others. Thanks for your consideration. See you Friday! Kathy

1. CONSIDER THE DEVELOPMENT OF VIRTUAL VOLUNTEER OPPORTUNITIES
 - a. Thank you letters – staff sends email with name, address (snail or email) and donation receipt
BENEFIT: Timely response to donations; Saves staff time
 - b. Correspondence to past donors/sponsors related to upcoming events
 - c. Billing for camp attendee(s) to churches at the end of their camper's week rather than wait for the end of camp. This would impact (not solve) cash flow/borrowing issues.
2. CONSIDER THE DEVELOPMENT OF MASTER NOTEBOOK FOR EACH FUNDRAISING EVENT – maintain at least a 3-year history including "after the event" evaluations.
 - a. Event – Date - Attendance – Income – Expenses – Net – SPONSORS and level, etc
 - b. The process for each year and the person(s) needed for each function
 - c. **Consider recruiting sponsors for the next calendar year prior to October 1 (prior to next years events). It appears we advertise PAST sponsors up to the event rather than have the current year sponsors getting the advertising. Many budgets are approved by October of the previous year; therefore, waiting until a few months before the event negates this funding op related to request being "non-budgeted" and the reduction of marketing exposure. EXAMPLE:** If a Retirement Community would be recruited to sponsor the golf tournament their "need to know" info would be 1) what age group do we serve? 2) the time frame of the marketing ops. THEREFORE, THE line item approval would be necessary during their budget process (either a Oct 1 prior to the event year or Jan 1 of the planned event year whichever is their budget approval deadline).
 - d. A goal would be for others, beyond OMC, to "participate" in the process. Solicit and encourage all or any interested in that particular event to gather/glean ideas.
3. ENCOURAGE past Camp Counselors to provide testimonials as to how their leadership responsibilities at Camp Bethel has impacted their success – in college, in life, etc. Use to recruit new counselors – this is not "just" a job – encourage sharing experiences that will serve the counselor throughout life.
4. As a Camp Supporter and the Camp Rep from my church, I often hear what the campers "get" during their time at Camp Bethel. . . . do the campers "GIVE" and if so, how? And, is that conveyed across our churches and supporters?

Minutes from the June 25, 2019 meeting of the Outdoor Ministries Committee of the Virgina District Board

The Outdoor Ministries Committee of the Virgina District Board met at 6:00pm, Tuesday, June 25, 2019 at Camp Bethel with the following members present: Sam Foster (Chair), Stephanie Naff (Vice-Chair), Allison Mullins (Secretary), Zach Tabor (Finance Chair), Kathy Blackwell, Sharon Flora, Trish Haskins, *Sam Light*, Naomi Powers, Ron Rucker, Barry LeNoir (ex-off). Absent: Amanda Leddy (Program Chair), Charles Huffman (Property Chair), Junior King.

I. Welcome, personal sharing, and prayer. – Barry shared. "Choose kindness, spread joy" Building relationships.

II. Agenda approved by consensus.

III. Minutes from the April 6, 2019 OMC meeting approved by Sam and seconded by Naomi and then by consensus.

IV. Reports and Information:

A. Finance Sub-Committee – Barry LeNoir, Zach Tabor.

1. Camp Bethel Income/Expense data as of 05/31/2019 was presented. Summer camp numbers are strong.
2. Golf Tournament will be Wednesday, August 21, 2019 at Ashley Plantation. Info and to sign up is available online at www.CampBethelVirginia.org/golf.
3. "Camp Bethel PEP!" 5K is Saturday, August 24, 2019 here at camp. Info and to sign up is available online at www.CampBethelVirginia.org/5K.
4. Guest Reservations: \$8,618.00 invoices due by July 12, and \$15,298.50 deposits due (dates vary).
5. Sending GAG Invoices (what we know) as June Invoices (early July) and July Invoices (early August). What we have data for thus far is 114 campers and \$29,485.50 due.
6. LBHS Band Camp cancelled on May 9 (\$19,600 in 2018). Would have been July 21-26. HOWEVER, we are close to making up the lost income with new groups and unexpected income (Desmond T Doss \$6240, Goss Wedding \$2800, VAAEC \$6540, Butler U Alt Spring Break \$2976, Green Street Baptist Kids Camp \$11500, Newman Community October Retreat \$3700, Wiegandt Gift \$2500, etc.).

B. Program Sub-Committee – Barry LeNoir reported

1. Sounds of the Mountains (Allison Mullins): Record high 599 tickets sold (350 presold, 249 at the door). Record high income of \$47,246.96 and (*tentative*) record high NET of \$34,182.84. (*Previous high net was 2016, \$29,823.34.*)
2. Summer Camps update – Barry LeNoir.

	June 24, 2019	June 24, 2018	+/-
On Site Campers	821	816	+5
Traveling Day Campers	124	234	-110
TOTAL:	945	1050	-105

3. *A metaphor and an explanation: "Shooting bottle rockets at cabbages."* (Bears seen on campus)
4. The Program Sub-Committee is encouraged to schedule a meeting with Jenna as soon as possible.

C. Property Sub-Committee – Barry reported.

1. RV Village – Barry LeNoir. Just got word today from Scott Caldwell from Engineering Concepts Inc. Still talking with Botetourt County.
2. Current projects and needs update – Barry LeNoir reported.
 - a. Mickey and his team hope to complete the renovations of the Bandage Box ASAP.
 - b. Metal roofing for A-frames is complete. Total cost \$16,200 paid from Alton/Mildred Hipps Memorial Escrow and by Oak Grove Church of the Brethren Fellowship Class.
3. The Property Sub-Committee is encouraged to schedule a meeting with Mickey as soon as possible.

D. Other Reports and Information – Barry LeNoir.

1. Ruth Hess passed away on May 19 with a Memorial service held here at camp May 26.
2. Barry & Angie LeNoir away for 4 nights June 17-20 for our 20th Anniversary.

3. *I commend our EXCELLENT staff: Jenna, Mickey, Wes, our excellent Kitchen Crew and Grounds Crew, and our excellent Summer Staff of Counselors, Coordinators, and Volunteers!*

V. Old OMC Business – Barry LeNoir.

- A. Review and Update of the Camp Bethel Master Site Plan. (*Documents are available as PDF at www.virlinafuture.org*). Barry has not yet created a revised Master Site Plan document.
- B. Delay hiring Guest Services Coordinator: Barry wants to wait until after August 31 to gauge finances.
- C. Wes Shrader received his business credit card.
- D. OMC recommendation to restructure Vacation Leave (see April 6 minutes). Virlina District Board sent recommendation back to the Virlina District Board Executive Committee for study of entire Virlina District Personnel Policies.
- E. OMC to consider other ways to benefit camp staff to improve morale and retention.

VI. New OMC Business – None to report.

VII. Next OMC meeting: August 23 (Fri) 6:00pm OMEC and 7:00pm OMC (2020 budget meeting). (Meeting changed to meet at Camp Bethel)

VIII. Prayer and dismissal by Naomi.

Respectfully submitted by: Allison Mullins